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CUTTING EDGE

Hale attends WHMA Annual Conference



Romaine In Orlando
 (notice warm coat!)



The **Wire Harness Manufacturer's Association** Annual Conference in Orlando, Florida, proved to be an excellent chance to meet new people in the industry, rekindle previous contacts and learn some timely information from top consultants. Romaine DuPraw, Vice President of Hale Manufacturing, attended several excellent presentations during the three day event. Especially informative were a series of roundtable discussions that allowed participants to rotate from table to table, interacting with other attendees and exhibitors, while focusing on timely topics. On the tour of Kennedy Space Center the quote, "Failure Is Not An Option", from Apollo XIII's mission, was brought back for inspiration.

Creators of Testing Solutions

QUALITY WITH \$ ECONOMY \$

To support Hale's "Quality with Economy" campaign of 2010, we have restructured our quoting system. Our new format allows customers to get more involved with their bottom line price by purchasing a basic fixture, or adding fixture enhancements as their budget allows. There has been no reduction in our historic reputation of providing *reliable, robust, ergonomic*, equipment. In the case of push test fixtures, we have enhanced our standard handle that will significantly reduce operator fatigue. Because of Hale's "long-life" features (replaceable pins, inserts, etc.) our test fixtures offer an economical "price-per-test". It is quickly realized when the initial fixture cost is amortized into the number of actual tests estimated to be performed.

Improved! Push-Test Fixture

Increased leverage
 and reduced force =
 less operator fatigue!
 Contact Hale,
quality@haleman.com,
 for details.



03/11/2010

*Let's start a
 quality
 epidemic!*